



## Privacy Notice

### **SSAA cares about data privacy.**

Be confident that we have strict policies in place regarding the protection and use of data that allows you to benefit from the products and services provided by SSAA. Protect your brand by staying aware and compliant with new regulations.

### **Know What Data the SSAA Collects Regarding the End-User**

In compliance with data privacy regulations (e.g. GDPR, CCPA, etc.), **verified** end-users may formally request and obtain a report detailing the information SSAA has collected on them.

Once your identity is verified, we can personalize your data access within reasonable means.

Once a request is submitted, the SSAA will review, process, and respond to your request in accordance to regulatory compliance guidelines.

### **We Respect Privacy**

The SSAA protects your relevant business information unless you have permitted us to release said information.

SSAA allows other business professionals to ensure they're the best fit for specific opportunities and connect with you - creating valuable relationships. If the end-user replies "No interest", we will not initiate contact again with the same product or service within 3-6 months' time.

The SSAA actively tracks changes and achievements within your business profile for easy and up-to-date accessibility. By law, we must verify your identity as part of the removal request.

SSAA creates profiles of business people and companies, which we call "Profiles," from different sources.

SSAA obtains the data for its Profiles in several ways including:

- (1) Our lead generation team scans the web and gathers publicly available information.
- (2) The SSAA and its licensees' license information from other companies.
- (3) Through market research surveys and phone interviews conducted by our in-house TM team.

## Data Integrity

To ensure the integrity of the database, we take the following steps:

- Business Information Only - SSAA only collects business-related information.
- Anonymity - We do not disclose who contributed particular information

(The only exceptions: See "Disclosures to Service Providers," "Disclosures for Legal Reasons," and "Disclosures to a Buyer of the Company," below.)

- Opt-Out - Anyone added to a profile may request to be removed at any time, via email, web or a phone number to SSAA. We promptly honour such requests.

## How else does SSAA Collect and Use Information?

Visitors to our website may choose to submit their name, email address and/or other information so that they can learn more about our services, register to take part in an SSAA-sponsored event, or participate in a survey, contest or sweepstakes - among other things. By accessing, using, and/or submitting information, the act is treated as the consent to the practices described in this Policy with regard to the information collected thereby as described herein.

## When does SSAA Share Information?

### Disclosures of Profiles

We may make any Business Information that we collect from public web-sources or that we license from third parties available to customers.

### Disclosures for Legal Reasons

We may disclose collected information, including Business Information, to a third party if we believe in good faith that such disclosure is necessary or desirable: (i) to comply with lawful requests, subpoenas, search warrants or orders by public authorities, including to meet national security or law enforcement requirements, (ii) to address a violation of the law, (iii) to protect the rights, property or safety of SSAA, its customers or the public, or (iv) to allow SSAA to exercise its legal rights or respond to a legal claim.



## Disclosures to a Buyer of the Company

If our company or substantially all of our assets are acquired, or in the event of a merger or bankruptcy, information about you and/or information you provide to SSAA may be among the transferred assets. You will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

## Other Disclosures

We provide end-user emails / direct phone numbers to our customers only when we have consent from the end-user prior. If the end-user wishes to update or delete their testimonial, they can contact us on our website, email, and phone.

SSAA may have liability in case of failure to comply with the law or this Policy in handling the onward transfer of end-user information to third parties.

## How Can You Change or Delete Your Information?

### Remove Your SSAA Profile Completely

If anyone wishes to completely remove their existing individual profile from the SSAA database, please email [info@selfstorageasia.org](mailto:info@selfstorageasia.org). If the one makes this choice, their name, employment history, web references and contact information (including email address) will be removed from the SSAA database as soon as possible.

### Remove Your Company SSAA Profile Completely

The SSAA is a specialized service professional, focused on finding information about companies and professionals. We gather all information about companies from corporate web sites, press releases, and/or SEC documents filed with the government. The company summaries are created automatically by SSAA's lead generation team based on the information we find on those documents.

As a company policy, SSAA does not remove company information from our database, when that information is generally publicly available.



If any of the company information is incorrect, please contact us to update your company profile.

## Changes to this Policy

SSAA reserves the right to modify this Policy from time to time, so please review it regularly. If we make material changes to this policy, we will notify you here, by email, and/or by means of a notice prior to the changes becoming effective.

## Contact Us

If you have questions or concerns regarding this privacy policy, please contact us at:  
[info@selfstorageasia.org](mailto:info@selfstorageasia.org)