



UNIVERSAL STORAGE CONTAINERS®
The Leader in Storage Container Solutions



2020,2019,2018,2017,2016,2015,2014,2013,2012,2011
**International Award Winner for
"Best Self-Storage Container"**



How To Increase Revenue By Using Storage Containers

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USC Products for Storage



Portable Z-Box®



With Insulation Option



4 space GreenLite® Box16



16 space (8 on each side) Locker-Box™

Universal Storage Containers® is the proven leader in the Self-Storage & Portable Storage Industry worldwide, with over 110,000 units being utilized. The Greenlite® and Z-Box® base and frame structure are made of heavy duty steel, the walls are made out of powder coated steel and the units can be configured to meet any requirements the customer may have, whether it is with multiple doors and partitions or the ability to be moved and stacked while loaded with up to 4700kg. Units can be built to follow any requirements, such as color, insulation, signage, electricity, plumbing, climate control or other customization.

Universal Storage Containers® products are always designed to be easily assembled and require little to no maintenance for a service life of well over 30 years. They are built with efficiency in mind and that starts with the initial design, followed by the assembly and continues throughout the life of the container as the end user will appreciate the functionality and ease of use.

Universal Storage Containers® has received the International Award for the “Best Portable Storage Container” by the International Self-Storage Association for the last ten years in a row. We are proud of continuously exceeding industry standards and always making sure that our customers come first.

Z-Box®



Specifications:

- 244cm Height x 236cm Width
- Standard sizes for self storage: 2,44m, 3,66m, 4,88m & 5,87m length (12.4, 18.8, 25.3 & 30.44 cubic meters)
- Assembled in 25 minutes w/crew and a forklift
- Flat Lightweight Steel Panels
- Strong powder coated steel walls
- Durable powder coated steel roof
- Waterproof fiber treated wood floor
- Heavy duty powder coated steel base
- Secure Steel Double Swing Doors
- Stackable three high
- Made of 98% Recycled Materials

USC Z-Box® With Insulation Options



Specifications:

- Assembled in 25 minutes with two men and a forklift
- Insulation options available include polyiso, polyurethane or polystyrene insulation
- Made of **98% Recycled Materials**



Instant Self Storage® Side Doors



Specifications:

- Can be partitioned to create separate storage space – up to 16 spaces in one 20' box
- 4700kg floor load capacity
- 7.4sq/m for two doors
- 4.9sq/m for three doors
- 3.7sq/m for four doors
- Multiple door configurations available on ends or on sides
- Can be joined together to create even more storage area
- Made of **98% Recycled Materials**

Instant Self Storage GreenLite® Boxes For Inside or Outside Use



Reasons for USC's worldwide popularity in Self-Storage & portable storage

- Very easy to assemble
- Customers can easily open and close doors. Elderly and female customers don't struggle with difficult to open sea container doors or difficult-to-pull roll-up doors
- Extremely convenient to access when placed outside where customers can pull up with their vehicle. There is no need to put heavy items onto a cart, go inside a building, up an elevator and down a long hallway
- Customers will pay extra for the convenience and the time the customer saved by simply pulling up
- Often marketed as "Premium Storage"
- USC containers are waterproof
- Snow load capacity of 244kg/m²
- USC containers are incombustible
- USC containers are highly customizable, incl. paint, power, insulation, openings for climatization, windows, etc.

Portable Storage Containers

USC Greenlite® & USC Z-Box®

- Targeted to this application with features built into the container (residential client).
- Easily transported
- Aesthetically far more appealing
- Easier to operate (doors are lighter and designed for Self-Storage & Portable Storage use)
- Easier to maintain



Standard ISO Container

- High level of condensation
- Toxic paints with older models
- Aesthetically not appealing
- Very heavy / difficult to move
- Expensive to customize
- Too difficult to be used by a large percentage of the population with less than average upper body strength



Portable Storage Containers

- Evolution of the moving & self-storage industries
- Demand driven by client's need for convenience
- Combines the best elements of the moving & self-storage industries

Advantages to the customer:

- Delivers convenience by having the container placed onsite
- Do-it-Yourself moving & storage solution which offers client's cost savings
- Provides clients with more time during a move which reduces stress
- Level loading is easier compared to traditional truck rental solutions
- USC Z-Box® can easily be configured to have multiple doors on all sides which optimizes placement options at customer's house

Delivery Systems



USC will work with you and the portable system manufacturer of your choice to design the optimal portable system for you.

Most common delivery systems:

- A “mule” that drives the unit off a trailer. Generally recognized as the system that allows for best customer experience due to its ability to bring the USC unit to where your customer wants it to be. You just drive it there.
- Horizontal lift systems, which are designed to lift the units off of a flatbed truck that lifts the USC unit off at once and drops it onto the ground behind the truck.
- Tilt-trailer, a trailer with a winch that drops the USC unit which is on wheels behind the trailer when it’s bed tilts.
- Rollback tow truck. It uses the same principle as a tilt-trailer, the bed tilts, the winch is connected to the USC unit and pulls it up onto the truck bed.



Frequently Asked Questions

- Is there a Market for this service?
- How are service levels different?
- Can I make any money?
- What type of delivery system should I use (truck or trailer)?
- Are portable containers used in the Self-Storage industry?
- What will be my target customer?
- What are my next steps?



Target Market

- Residential client base in the process of moving, storing & renovating
- Professional, double income, household income above average
- Cost conscious with a “Do-It-Yourself ” mentality
- Local moves within same municipality (40km radius)
- Growing demand for long distance containerized moving options
- Average length of stay in the US is 3-4 months
- Average spend per client in US is \$800 - \$1000

The Opportunity

- Continues to be a growth market and is evolving
- In every market portable storage has followed once Self-Storage was established with considerable growth rates
- Relationships and synergetic effects within Self-Storage, Moving & Portable storage
- Revenue per USC Z-Box is 30-40% higher than standard ISO containers

Designed to be used Indoor and Outdoor

Outdoor Placement

- Fire resistant
- Withstand 120mph / 190kmh winds
- Do not allow for dirt to be blown in through the doors like cheap roll-up doors
- Are far more appealing for nearby residential areas
- Have been approved as the only container solution by cities around the world to be placed next to residential neighborhoods when especially sea containers were not allowed, including Tokyo, Sydney and New York

Indoor Placement

- Fire resistant
- Due to its enclosed design customer's contents will be more protected from theft & dust
- In case of a fire in one place of the facility, the fire sprinklers will not destroy all contents in units that do not have the fire
- Fire spread significantly slowed down, potentially saving in insurance cost

Instant Self Storage® Joined Unit



Specifications:

- Units are joined to create larger storage spaces, multiple configurations
- Can accommodate almost any size option, ex. 10'x10', 10'x15', 10'x20'
- 16ga Steel roof channel
- Side walls are sealed and waterproof
- Floor supports over 10,000 lbs
- Units are still knock down and easily relocate able
- Made of **100% Recycled Materials**

Office & Living Units



Highly customizable Office & Living Containers, optionally equipped with in-floor power outlets, climate control opening, insulation, multiple windows, etc.

Units can be modified to any onsite need. Contact us to let us know what is needed for you to have the container customized to your exact need.



Extreme Climates

Very few systems for portable or Self-Storage applications stay clean inside for the end user or the operator resulting in dusty contents. Not only USC's door system, but also the container itself is designed to keep debris from the exterior from entering the interior.



USC has customers around the world that use our containers in every climate, from the Outback in Australia, the deserts in Kuwait and Saudi Arabia or California, Caribbean Islands to the sweltering heat of Tokyo as well as extreme cold in northern Canada and Alaska.

Simple, quick assembly

- Easy assembly with 2-4 people that can build 12 units in one day
- A USC representative is present at every first delivery to a new customer, worldwide





Easy Assembly





Signage Examples



The Value Proposition



- Ability to secure customer's goods on site or in a warehouse
- Quick assembly and delivery for emergencies
- More fire resistant than any other Self- Storage solution
- Little to no maintenance
- Moveable around a facility, and from facility to facility
- Aesthetic vs. traditional ISO
- Wheel options ensure painless delivery
- Endlessly customizable
- Branding available for optimal exposure
- Totally secure outdoors
- Easily stored or transported in ISO
- Waterproof & 120mph Wind Resistant
- Fold ability saves on transportation – smaller carbon footprint
- Made of 98% Recycled Materials



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Thank You!

If any questions – please do not hesitate to contact us directly

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